

EMMA FOX

CULTURE JOURNALIST



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PROFESSIONAL SUMMARY:

Graduate of Loyola Marymount University with a Journalism degree and Chicano/Latino Studies minor. Interested in cultural awareness, music, audio storytelling, contemporary issues, and utilitarian writing. Stays well-informed and excels in a collaborative environment. Extremely self-motivated and reliable in delivering on challenging tasks. Uses creativity to produce innovative work with a sense of purpose.

WORKING EXPERIENCE

APPRENTICE NEWS CLERK, AIRTALK W/LARRY MANTLE

LAist October 2024- Present

- Daily CMS web design for the show's page on the LAist website
- Prepared physical folders made up of background research for each of the shows segments, each morning before the show starts at 8 a.m.
- Anticipating the needs of the producers and host
- Pitch and assist in building segments and schedule
- Screened live callers and connect guests to the show in person or over the phone.

UTILITY JOURNALISM INTERN

Los Angeles Times June 2023- September 2023

- Excelled in a fast-paced, challenging environment with my stories amassing about 100,000 page views.
- Produced a wide variety of story ideas that reflected my knowledge of the publication's audience and my ability to identify holes in coverage.
- Learned under the people who established the Utility Team section. I had first-hand experience seeing the impact that the utilitarian style of writing has on the community and beyond. The utility approach is powerful because it provides an extra service for its audience, it doesn't only lay out the news but helps people navigate it.

ARTS AND CULTURE EDITOR

The Lion January 2023- May 2023

- Wrote arts and culture articles for a digital publication at LMU including a story that was a finalist for the NAEJ award for student journalism.
- Gave constructive criticism and developed a strong eye for editing
- I was readily available to my writers at all hours to make edits and advise on story angles and sources

INTERN

San Diego Voice and Viewpoint October 2022- December 2022

- In-depth research and fact-checking for articles as well as optimizing them for search engines
- Pitching and writing stories that focused on social justice and bringing the issues of the Black community to light
- Helped widen the paper's audience to a younger demographic
- Promptly met weekly deadlines while balancing a full class schedule and running two journalism clubs

FOUNDER AND PRESIDENT OF NATIONAL ASSOCIATION OF HISPANIC JOURNALISTS LMU

Loyola Marymount University August 2022- December 2023

- Advocated for and founded a student chapter of NAHJ
- Went to a NAHJ conference by myself as a sophomore to learn how to run the chapter
- Pitched the club in journalism classes to recruit and built up membership to over 25 people
- While getting the chapter on its feet, I have singlehandedly planned events to address Latinx issues in the global media like speaker panels, resume workshops, and led discussions.
- Raised money for the association and our school's underfunded journalism department.

PRESIDENT OF THE SOCIETY OF PROFESSIONAL JOURNALISTS CHAPTER

Loyola Marymount University August 2022- December 2023

- Planned engaging speaker events and workshops.
- Prioritized input from peers on the type of people they wanted to learn from and figured out a way to get them to come to the school
- Spotlighted student-centered work that evolves with the changing landscape of the journalism profession.
- Organized and implemented an event for the journalism department to network with peers and professionals

SKILLS

- Exceptional writing skills
- Organizational effectiveness
- Well-versed in Microsoft Office Suite and Google Workspace
- Skilled in Adobe Audition and Adobe Illustrator
- Creative graphic designer
- Experienced in Photoshop
- Public records requests
- Proficient with CMS and web design
- Podcast ideation and creation

EDUCATION

- Bachelor of Arts: Journalism
December 2023
- Loyola Marymount University - Los Angeles, CA
- Yearly Dean's List honoree
- LMU Academic Achievement Award 2020-2024

ACHIEVEMENTS

- Finalist in the LA Press Club's National Arts and Entertainment Journalism Award for the "Best Student News Story"
- Finalist in the LA Press Club's Southern California Journalism Awards in the student category for "Best Arts Story"
- Panelist at Loyola Marymount University event on the future of journalism alongside professional journalists
- Winner of Loyola Marymount University's "Journalist of the Year" award

References available upon request.